

WASTELINE

A Publication for GreenWaste Recovery Commercial Customers

Summer 2023

Top 5 Reasons to Recycle

Did you know there's something easy you can do every day that creates jobs while saving money, energy and water? It's recycling! Check out these 5 reasons why we should all be recycling, every chance we get.

1. Recycling keeps resources out of the landfill.

Items are made from valuable and limited resources; recycling them helps us keep these resources for future use. Plastic, paper, metal and glass can be turned into new products. Organic materials are full of nutrients that we can return to our soil in the form of compost. We also have limited space in our landfills, which we need for the waste that can't be recycled or composted.

2. Recycling reduces our need for new raw materials.

Extracting raw materials from the environment is expensive. It consumes water and energy, and expels emissions in the process. When we recycle, we are able to use materials already extracted so we extract less, which conserves many of our precious (and irreplaceable) natural resources, including trees, water, petroleum, minerals and metals.

3. Recycling conserves energy.

Using recycled aluminum cans to make new aluminum cans uses 95% less energy than using bauxite ore. Making recycled glass products consumes 40% less energy than making new glass from raw materials. Each year in California, recycling saves enough energy to power 1.4 million homes.



4. Recycling creates jobs.

Recycling isn't just good for the environment; it's good for the economy. In California, recycling accounts for 85,000 jobs, generates \$4 billion in salaries and wages, and produces \$10 billion worth of goods and services annually. Recycling also generates \$200 million per year in sales tax revenue, which help local governments pay for health and social services programs, transportation improvements, and public safety.

5. Recycling reduces pollution.

Annually, recycling reduces water pollution by 27,047 tons, reduces air pollution by 165,142 tons, and saves 14 million trees. Organic material decaying in landfills emits methane, a greenhouse gas 84 times as potent as carbon dioxide, and a major contributor to climate change. Trees absorb carbon dioxide, prevent soil erosion, and cool the air when water evaporates from their leaves, acting as natural air conditioners.

Source: CalRecycle 41004002.pdf

HOLIDAY SCHEDULE

GreenWaste will provide regular collection service on

Independence Day, Tuesday, July 4, 2023, & Labor Day, Monday, September 4, 2023.

Please remember to set out your containers on your regular collection day by 4 AM.



GreenWaste Recovery, Inc.,
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San Jose, CA 95103-1089
831.920.6707
www.greenwaste.com



PAY ONLINE

To access our online payment portal you can go to:
www.greenwaste.com or
https://portal.greenwaste.com
to enter the site directly.



MAIL IT

Remit your payment to
GreenWaste Recovery, Inc.
PO Box 11089
San Jose, CA 95103-1089
Please include your payment stub and make sure to write your Customer ID on the check to ensure expedited processing.



CALL US

Payments can be made over the phone
Monday through Friday
8AM-5PM.
831.920.6707 | phone
877.203.8970 | toll free



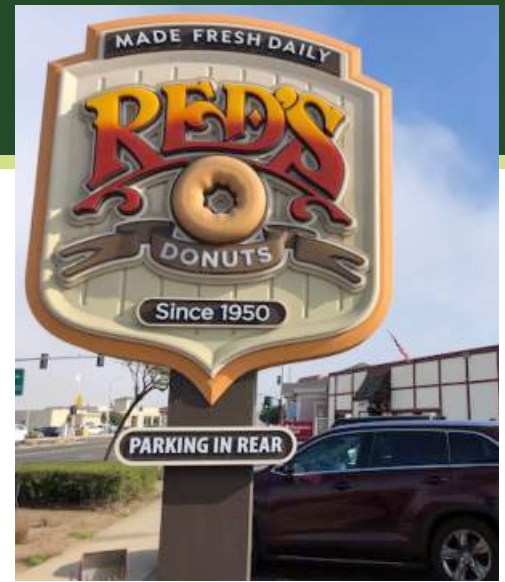
DELIVER IT

Due to COVID-19 safety protocols, payment drop off at our office is temporarily unavailable.

A Recycling Success Story: Red's Donuts

In Seaside, Red's Donuts is becoming a greener business. A local favorite for their delicious donuts, Red's at 1646 Fremont Boulevard has taken the initiative to become a Green Certified Business. They have switched to BPI-Certified compostable service wares, and participate in GreenWaste's recycling and organics collection programs. When there are leftover edible pastries, they donate them to local food banks or nearby shops. Co-Owner Erika says, "After learning the process of garbage and the impact it makes in the world, I felt it was important to be conscious of what our business can help do to reduce the waste." Erika has reduced her garbage bill by increasing recycling and organic services.

Small businesses make a difference; 90% of California businesses consist of 20 employees or fewer, and collectively they represent a huge impact on the environment. Seaside residents, you can join the movement by supporting local businesses leading the way in sustainability.



Become a Certified Green Business

Your business could be featured here as a recycling and sustainability success story. For more information about the program, current rebates, and to see how implementing green initiatives can benefit your business, please visit greenbusinessca.org

GREEN YOUR BUSINESS AND SAVE MONEY - Green Businesses implement practices that lead to cost savings in energy, water and garbage bills.

STAND OUT FROM YOUR COMPETITORS - Customers increasingly want to patronize businesses that are doing their part for the environment.

BE RECOGNIZED AS AN ENVIRONMENTAL LEADER - Green Businesses are promoted in the press, in advertising, and by displaying the window decal and program seal on marketing materials.

GREEN BUSINESS IS SMART BUSINESS.

Rate Adjustment Reminder

Effective July 1, 2023, an annual rate adjustment was applied to your collection services. For more information on annual adjustments please contact Customer Service at 831.920.6707 or visit us online at www.greenwaste.com



Keeping the Ick Out of Organics

Use these tips to keep your organics from getting icky between collection days:

- Store carts in a secure, cool, and ventilated area.
- Layer yard waste and food scraps in your organics cart.
- Take your organics cart out for pick up at the curb even when your cart is not full.
- Sprinkle the bottom of your cart with baking soda to cut grease and help lift grime.
- Spray down your cart regularly with a DIY Green Cleaner (recipe provided)

Add all ingredients to a spray bottle:

3-parts water

1-part vinegar (cuts grease, deodorizes, lifts dirt)

1-2 tsp of lemon juice (disinfects)

5-7 drops of lemon essential oil (eliminates odors)

- If needed, request a cart cleaning from GreenWaste Recovery (fees apply).



♻️ Printed on recycled post-consumer waste paper.